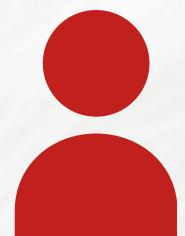


# ELITE LIFE

FROM CLINICIAN TO OWNER



**PRESENTED BY**

Heather Field, M.S., CCC-SLP  
Co-Owner & Clinical Coordinator  
of Speech Therapy at Elite  
Therapy Center



**LIFE IN PRIVATE PRACTICE**



Waco, Texas  
Baylor University Alumnae  
Celebrating 20 Years of Speech  
Therapy in Private Practice



## **FAMILY**

*Husband Cody Field,  
Daughter, Taylor, Son, Shane*

## **EDUCATION**

*Baylor University, B.S. in  
Communications and Science Disorders  
and Masters in Speech-Language  
Pathology from  
Texas Woman's University*



**CELEBRATING 20 YEARS AS A PRIVATE  
PRACTICE CO-OWNER**

*Heather Field, M.S., CCC-SLP, Kari McKown,  
MOT/OTR, Lauri Cole, M.S., CCC-SLP*

**ELITE THERAPY CENTER**  
*Pediatric Speech, Occupational, Physical  
Therapy Services in SIX Central Texas locations*

**WACO, TEMPLE, HARKER HEIGHTS,  
KILLEEN, GATESVILLE, & WEST**





# WHY I CHOSE SPEECH



*I'm passionate about the empowerment of communication. When I first began studying American Sign Language, I was fascinated with the idea of communication and all it encompassed. I searched for a career where I could serve others and use sign language. Through any stage of life and in any setting, I have the privilege of working with a wide range of diagnoses. This profession has allowed me to live my dream of helping others in their journey as they discover their potential through communication and so much more.*

WHAT DREW ME  
TO THE FIELD

EARLY INTERESTS  
AND INFLUENCES

WHAT I BELIEVED MY  
CAREER WOULD LOOK LIKE

HOW MY JOURNEY  
EVOLVED OVER TIME





## EARLY JOBS & CLINICAL EXPERIENCE

HOSPITALS, SCHOOLS,  
SKILLED NURSING FACILITIES

## DECISION TO START A PRIVATE PRACTICE

THE DOORS GOD OPENED AND THE PEOPLE HE EQUIPPED ME WITH

## HOW THE BUSINESS BEGAN & GREW

COLLABORATION TOGETHER,  
THE BEGINNING OF GREAT PARTNERSHIPS

## MAJOR LESSONS LEARNED ALONG THE WAY

IT WILL ALWAYS BE MORE THAN YOU CAN ANTICIPATE, BUT NOT MORE THAN YOU CAN HANDLE - WITH A TEAM

# MY JOURNEY TO PRIVATE PRACTICE





## OVERVIEW OF DAILY RESPONSIBILITIES

- EVALUATIONS
- THERAPY
- DOCUMENTATION
- FAMILY COMMUNICATION
- COLLABORATION

## HOW PRIVATE PRACTICE DIFFERS FROM OTHER SETTINGS

PRIVATE PRACTICE OFFERS THE FREEDOM TO CREATE YOUR OWN SCHEDULE, BUILD MEANINGFUL RELATIONSHIPS WITH FAMILIES, AND TAILOR SERVICES TO YOUR STRENGTHS. THE FLEXIBILITY AND AUTONOMY ALLOW THERAPISTS TO GROW, INNOVATE, AND FIND BALANCE IN THEIR WORK.

## TEAM APPROACH AND FLEXIBILITY

IN A PRIVATE CLINIC SETTING, COLLABORATION THRIVES. HAVING SPEECH, OCCUPATIONAL, AND PHYSICAL THERAPISTS WORKING SIDE BY SIDE ALLOWS FOR REAL-TIME COMMUNICATION, SHARED INSIGHTS, AND COORDINATED CARE. THIS TEAMWORK LEADS TO BETTER OUTCOMES FOR CLIENTS AND STRONGER PROFESSIONAL SUPPORT FOR CLINICIANS.

# A DAY IN THE LIFE

*Nicole, CCC-SLP in Elite Therapy Waco clinic, shares about a morning in Private Practice*



# FROM CLINICIAN TO ADMIN



TRANSITION FROM  
TREATING PATIENTS TO  
MANAGING PEOPLE

BUILDING A  
LEADERSHIP TEAM  
(LEAD SLPS, SENIOR  
LEADS & SPECIALISTS)

MENTORSHIP,  
TRAINING, AND  
SUPPORTING  
STAFF GROWTH

BALANCING CLINICAL  
AND ADMINISTRATIVE  
DUTIES

# WHAT I WISH I HAD KNOWN

PERSONAL  
REFLECTIONS ON  
GROWTH AND  
CHALLENGES



# THE HEART OF PRIVATE PRACTICE



## CORE VALUES

**COMPASSION:** We treat every client and colleague with the same respect and care we'd hope to receive.

**EXCELLENCE:** We commit to the highest clinical and ethical standards in all we do.

**INDIVIDUALIZED CARE:** We tailor each treatment plan to meet the unique needs and goals of every client.

**INTEGRITY:** We lead with honesty, accountability, and professionalism.

**COLLABORATION:** We value teamwork that supports growth—for our clients and our clinicians alike.



## A CALLING AND A BUSINESS

The Elite Therapy Center team is helping our clients of babies, children, youth, and young adults achieve their **FULL** potential by providing quality and comprehensive treatment plans tailored to meet their unique needs.



## WHAT MAKES ELITE THERAPY CENTER UNIQUE?

A deep bond that has enhanced collaboration, resulting in a therapeutic environment that is both nurturing and transformative for their clients.

# LESSONS AND ADVICE

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*"We truly feel called and led by the Lord to stay and serve this community." - Kari McKown*

KEY SKILLS FOR SUCCESS  
IN PRIVATE PRACTICE

FINDING YOUR  
PROFESSIONAL "FIT"

FLEXIBILITY AND  
CONTINUED LEARNING



# QUESTIONS?



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# THANK YOU.



THANK YOU FOR THE  
OPPORTUNITY TO SHARE  
ABOUT BEING AN ELITE  
PRIVATE PRACTICE. WE  
LOOK FORWARD TO  
FUTURE CONNECTIONS  
WITH YOU AS YOU  
BECOME AN SLP!

**elite**  
THERAPY CENTER  
A Journey of Hope and Healing