

ELITE LIFE

FROM CLINICIAN TO OWNER

LIFE IN PRIVATE PRACTICE



PRESENTED BY



Heather Field, M.S., CCC-SLP
Co-Owner & Clinical Coordinator
of Speech Therapy at Elite
Therapy Center



Waco, Texas
Baylor University Alumnae
Celebrating 20 Years of Speech
Therapy in Private Practice



FAMILY

*Husband Cody Field,
Daughter, Taylor, Son, Shane*

EDUCATION

*Baylor University, B.S. in
Communications and Science Disorders
and Masters in Speech-Language
Pathology from
Texas Woman's University*



A Journey of Hope and Healing

**CELEBRATING 20 YEARS AS A PRIVATE
PRACTICE CO-OWNER**

*Heather Field, M.S., CCC-SLP, Kari McKown,
MOT/OTR, Lauri Cole, M.S., CCC-SLP*

ELITE THERAPY CENTER

*Pediatric Speech, Occupational, Physical
Therapy Services in SIX Central Texas locations*

**WACO, TEMPLE, HARKER HEIGHTS ,
KILLEEN, GATESVILLE, & WEST**





WHY I CHOSE SPEECH

I'm passionate about the empowerment of communication. When I first began studying American Sign Language, I was fascinated with the idea of communication and all it encompassed. I searched for a career where I could serve others and use sign language. Through any stage of life and in any setting, I have the privilege of working with a wide range of diagnoses. This profession has allowed me to live my dream of helping others in their journey as they discover their potential through communication and so much more.

**WHAT DREW ME
TO THE FIELD**

**EARLY INTERESTS
AND INFLUENCES**

**WHAT I BELIEVED MY
CAREER WOULD LOOK LIKE**

**HOW MY JOURNEY
EVOLVED OVER TIME**





EARLY JOBS & CLINICAL EXPERIENCE

HOSPITALS, SCHOOLS,
SKILLED NURSING FACILITIES

DECISION TO START A PRIVATE PRACTICE

THE DOORS GOD OPENED AND THE
PEOPLE HE EQUIPPED ME WITH

HOW THE BUSINESS BEGAN & GREW

COLLABORATION TOGETHER,
THE BEGINNING OF GREAT
PARTNERSHIPS

MAJOR LESSONS LEARNED ALONG THE WAY

IT WILL ALWAYS BE MORE THAN
YOU CAN ANTICIPATE, BUT NOT MORE
THAN YOU CAN HANDLE - WITH A TEAM

MY JOURNEY TO PRIVATE PRACTICE





OVERVIEW OF DAILY RESPONSIBILITIES

- EVALUATIONS
- THERAPY
- DOCUMENTATION
- FAMILY COMMUNICATION
- COLLABORATION

HOW PRIVATE PRACTICE DIFFERS FROM OTHER SETTINGS

PRIVATE PRACTICE OFFERS THE FREEDOM TO CREATE YOUR OWN SCHEDULE, BUILD MEANINGFUL RELATIONSHIPS WITH FAMILIES, AND TAILOR SERVICES TO YOUR STRENGTHS. THE FLEXIBILITY AND AUTONOMY ALLOW THERAPISTS TO GROW, INNOVATE, AND FIND BALANCE IN THEIR WORK.

TEAM APPROACH AND FLEXIBILITY

IN A PRIVATE CLINIC SETTING, COLLABORATION THRIVES. HAVING SPEECH, OCCUPATIONAL, AND PHYSICAL THERAPISTS WORKING SIDE BY SIDE ALLOWS FOR REAL-TIME COMMUNICATION, SHARED INSIGHTS, AND COORDINATED CARE. THIS TEAMWORK LEADS TO BETTER OUTCOMES FOR CLIENTS AND STRONGER PROFESSIONAL SUPPORT FOR CLINICIANS.

A DAY IN THE LIFE

Nicole, CCC-SLP in Elite Therapy Waco clinic, shares about a morning in Private Practice



FROM CLINICIAN TO ADMIN



TRANSITION FROM
TREATING PATIENTS TO
MANAGING PEOPLE

BUILDING A
LEADERSHIP TEAM
(LEAD SLPS, SENIOR
LEADS & SPECIALISTS)

MENTORSHIP,
TRAINING, AND
SUPPORTING
STAFF GROWTH

BALANCING CLINICAL
AND ADMINISTRATIVE
DUTIES

WHAT I WISH I HAD KNOWN

PERSONAL
REFLECTIONS ON
GROWTH AND
CHALLENGES



THE HEART OF PRIVATE PRACTICE



CORE VALUES

COMPASSION: We treat every client and colleague with the same respect and care we'd hope to receive.

EXCELLENCE: We commit to the highest clinical and ethical standards in all we do.

INDIVIDUALIZED CARE: We tailor each treatment plan to meet the unique needs and goals of every client.

INTEGRITY: We lead with honesty, accountability, and professionalism.

COLLABORATION: We value teamwork that supports growth—for our clients and our clinicians alike.



A CALLING AND A BUSINESS

The Elite Therapy Center team is helping our clients of babies, children, youth, and young adults achieve their FULL potential by providing quality and comprehensive treatment plans tailored to meet their unique needs.



WHAT MAKES ELITE THERAPY CENTER UNIQUE?

A deep bond that has enhanced collaboration, resulting in a therapeutic environment that is both nurturing and transformative for their clients.

LESSONS AND ADVICE

"We truly feel called and led by the Lord to stay and serve this community." ~ Kari McKown

**KEY SKILLS FOR SUCCESS
IN PRIVATE PRACTICE**

**FINDING YOUR
PROFESSIONAL "FIT"**

**FLEXIBILITY AND
CONTINUED LEARNING**



QUESTIONS?



ELITE@ELITETHERAPYCENTER.ORG

@ELITETHERAPYCENTER

WWW.ELITETHERAPYCENTER.ORG

601 W. LOOP 340, WACO, TX 76712

THANK YOU.



THANK YOU FOR THE
OPPORTUNITY TO SHARE
ABOUT BEING AN ELITE
PRIVATE PRACTICE. WE
LOOK FORWARD TO
FUTURE CONNECTIONS
WITH YOU AS YOU
BECOME AN SLP!

